



Use more than 60 SELF-PACED, ONLINE COURSES to satisfy the PROFESSIONAL DEVELOPMENT needs of your educators.

2011–2012 COURSE CATALOG

ONLINE



Developed by ASCD's authors and experts.

Choose from a wide range of topics.

Affordable, convenient, and easy to use.

Customize a program for your school, district, intermediate agency, state, or university.

GET STARTED TODAY! See Page 21

online

With ASCD's PD Online courses, state departments of education, education service centers, school administrators, and college faculty can choose the specific topics to meet a particular teacher, classroom, school, university, or district need.

LEARN DIRECTLY

from ASCD's Expert Authors

PD Online courses capitalize on technology's strengths to make it easier and more affordable for educators to continue and reinforce their learning across time. Succinct learning modules reflecting the work of ASCD's most widely recognized authors clearly connect practice with research.



Carol Ann Tomlinson



Grant Wiggins



Robert Marzano



Jay McTighe

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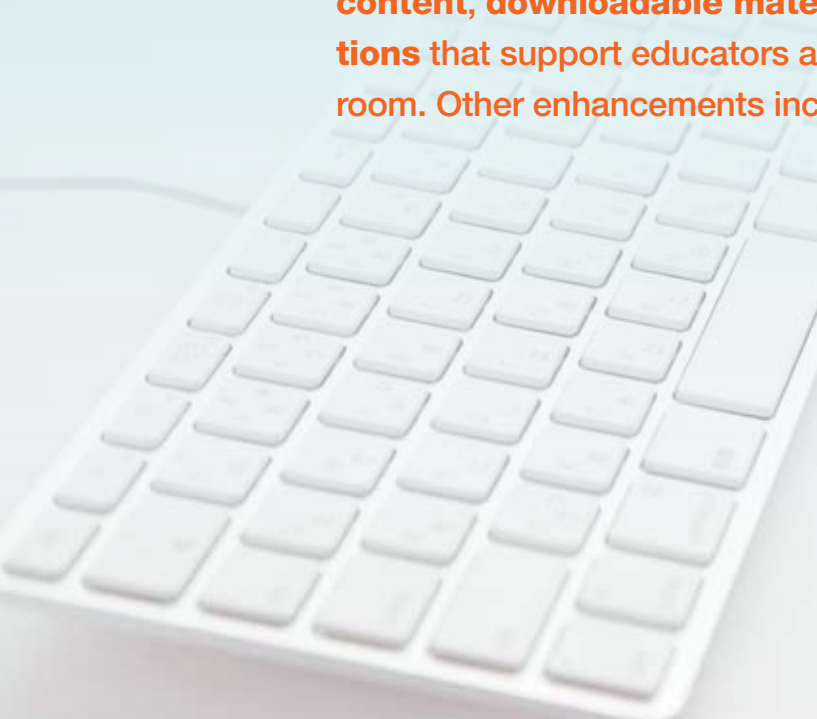
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WHAT'S NEW?

We're making our award-winning PD Online courses even better, with **improved navigation, an updated look and feel, more video content, downloadable materials, and job-embedded applications** that support educators as they implement learning in the classroom. Other enhancements include:

- New titles from your favorite ASCD authors! Look for new courses from Jay McTighe, Grant Wiggins, Carol Ann Tomlinson, Robert J. Marzano, and Eric Jensen.
- New editions of our most popular courses! Enjoy new editions for dozens of our most popular courses.
- New and updated course suites: get ready for the Common Core State Standards with two new course suites: Common Core and Mathematics and Common Core and Literacy Strategies. We're also completely updating our popular Differentiated Instruction suite and we've expanded our Understanding by Design course suite.



KEY FEATURES

of Every PD Online Course



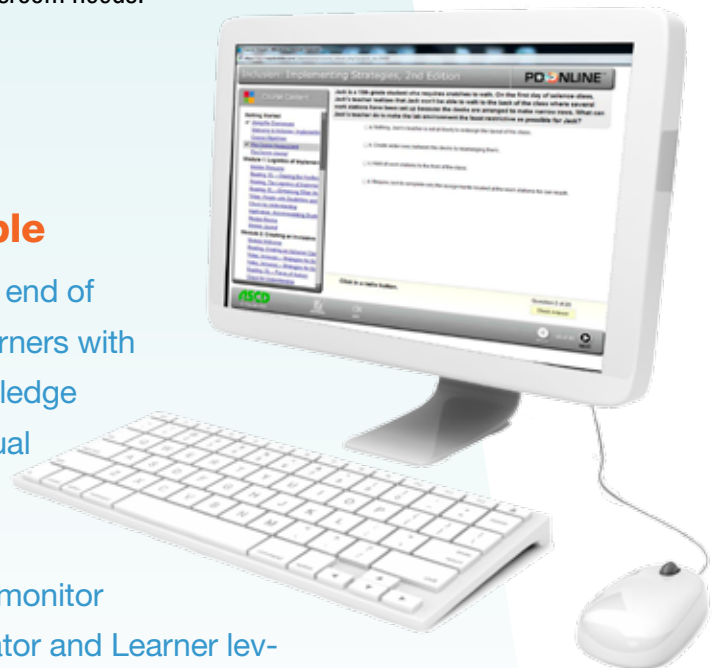
Comprehensive and Consistent Course Design

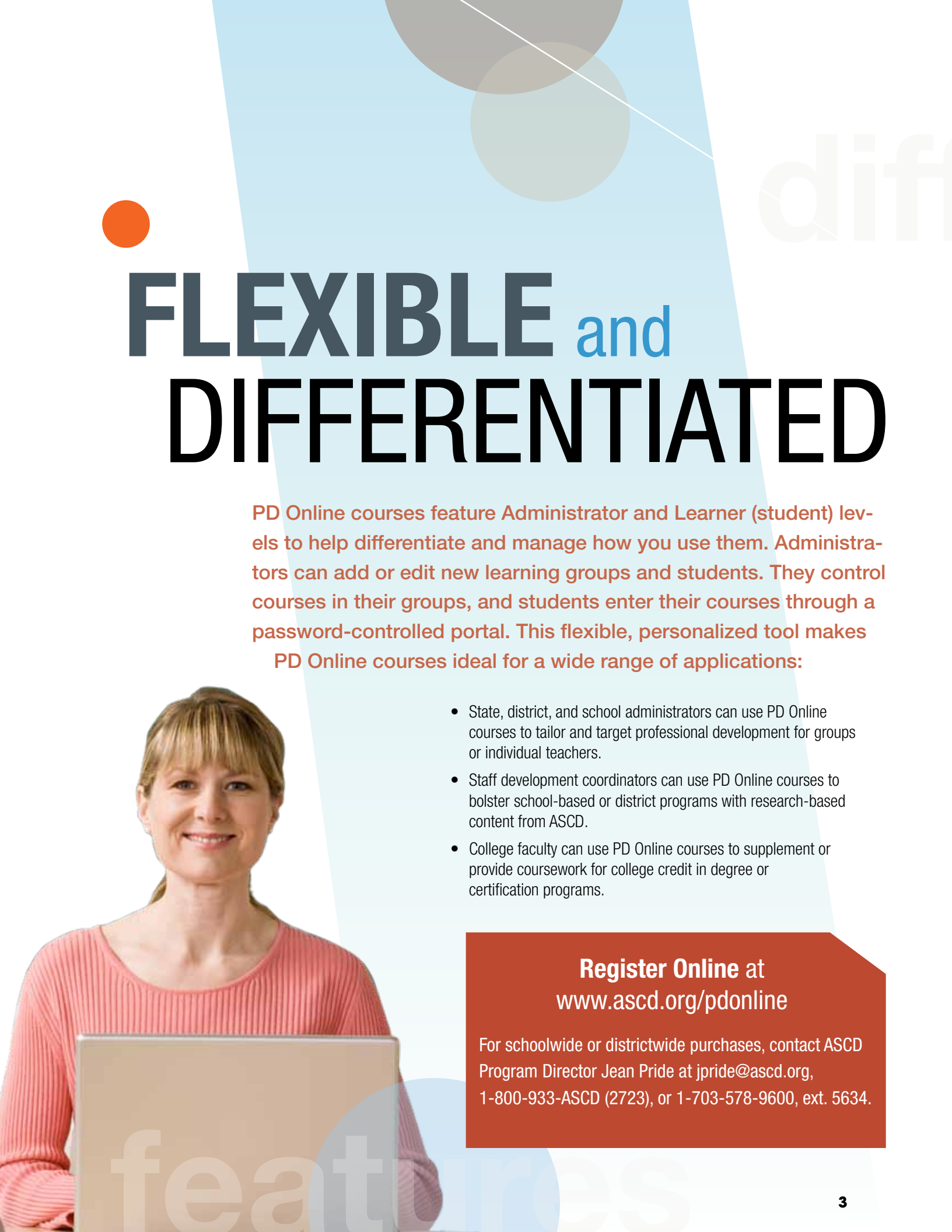
Each PD Online course follows a six-module learning design that

- Introduces you to the most relevant topics facing educators today.
- Centers on the work of the top researchers and thinkers in education today.
- Engages you in a blend of media-rich learning featuring experts and practitioners.
- Incorporates reading materials from ASCD's deep library of content.
- Allows you to revisit course content, including readings and videos, as often as you like.
- Provides you with robust content that you can customize to create the professional development experience you need.
- Includes job-embedded application activities that help connect the course to your classroom needs.

Measureable and Accountable

Assessments at the beginning and end of each PD Online course provide learners with opportunities to access prior knowledge about a topic and measure individual progress in grasping new material. PD Online's integrated Learning Management System (LMS) helps monitor learning progress at the Administrator and Learner levels. Tracking of individual student progress is available at all levels.





FLEXIBLE and DIFFERENTIATED

PD Online courses feature Administrator and Learner (student) levels to help differentiate and manage how you use them. Administrators can add or edit new learning groups and students. They control courses in their groups, and students enter their courses through a password-controlled portal. This flexible, personalized tool makes PD Online courses ideal for a wide range of applications:

- State, district, and school administrators can use PD Online courses to tailor and target professional development for groups or individual teachers.
- Staff development coordinators can use PD Online courses to bolster school-based or district programs with research-based content from ASCD.
- College faculty can use PD Online courses to supplement or provide coursework for college credit in degree or certification programs.

Register Online at
www.ascd.org/pdonline

For schoolwide or districtwide purchases, contact ASCD Program Director Jean Pride at jpride@ascd.org, 1-800-933-ASCD (2723), or 1-703-578-9600, ext. 5634.



ASSESSMENT

Assessment: Designing Performance Assessments, 2nd Edition

Make the connections between student motivation and types of assessment used in the classroom. Learn how to unpack learning standards and benchmarks so that all assessment yields information about student progress and mastery of instructional goals. Explore how to design performance assessment so both students and teachers can determine the best product or performance to exemplify understanding, knowledge, and ability.

Assessment: Getting Started with Student Portfolios, 2nd Edition

Explore the research behind implementing a portfolio assessment as well as practical ways to implement the portfolio assessment in the classroom. Use the strategies presented in the course to become better equipped to increase your students' ownership of their learning, help them develop positive reflection skills, and engage them in projects that are meaningful to them.

Formative Assessment: Deepening Understanding

Discover a range of best-practice methods that provide students with meaningful, interactive feedback, including ways to use student learning data to plan your next instruction steps.

Formative Assessment: The Basics, 2nd Edition (Coming 2012)



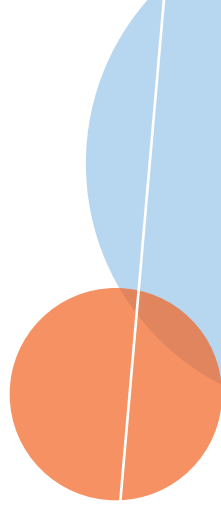
Explore the concept of formative assessment, including its role in the classroom, how to provide meaningful feedback, and how students can be active in the assessment process. The course features perspectives of educators who have worked extensively to improve assessment in schools.

“We make extensive use of ASCD professional development resources for more than 350 faculty members. The PD Online courses provide faculty with an excellent opportunity to advance their understanding of formative assessment, classroom management, learning strategies, and many other critical areas.”

Robert Ryshke
Executive Director, Center for Teaching
The Westminster Schools, Atlanta, GA

The ART AND SCIENCE OF TEACHING

& What Works in Schools®



The Art and Science of Teaching

Join **Robert J. Marzano** on an exploration of his Art and Science of Teaching framework, which uses 10 questions to guide and plan an effective instructional unit.

What Works in Schools: School Leadership in Action, 2nd Edition

Explore **Robert J. Marzano's** factors for an effective school, including the general principles for improving student performance and school productivity. In addition, examine his five school-level factors of student achievement that have proven highly effective in helping make schools genuine learning communities.

What Works in Schools: Translating Research into Action, 2nd Edition

Investigate the evidence that supports a simple, yet profound, belief about teaching and learning—effective schools do make a difference in the lives of children and young people. By applying the knowledge you'll gain from completing the six modules in this course, you'll discover how schools can create an environment that affects student achievement and maximizes the capacity of all learners.





CLASSROOM MANAGEMENT

Behavior Skills and Classroom Management Routines That Support Instruction (Coming 2012)

Learn proven techniques for teaching students the behavioral skills they need to achieve their academic potential.



Bullying: Taking Charge, 2nd Edition

Evaluate practical tools for confronting and preventing bullying at the student, teacher, and school level. Through video examples, in-depth readings, and problem-solving scenarios, learn to recognize and detect bullying, address bullying with the bully as well as the victim, discuss bullying with students through classroom activities, and implement a communitywide bullying prevention program.

Classroom Management: Building Effective Relationships, 2nd Edition

Take your classroom management strategy to the next level. Explore tools and techniques for finding the right classroom management approach for you. You'll also learn how to fit the pieces of effective classroom management into a cohesive, schoolwide model.

Classroom Management: Understanding Diverse Learning Needs, 2nd Edition

Investigate some of the diverse classroom needs today's students face and identify actions you can take to effectively meet your students' needs.

Conflict Resolution: An Introduction, 2nd Edition (Coming 2012)

Explore the concept of conflict resolution, its value in a school environment, and the many ways to handle it. Learn how and why to emphasize conflict resolution in your classroom—and throughout your school.



Understanding Student Motivation, 2nd Edition

Examine the basics of motivation and the role it plays in academic performance. Through readings, video examples, and application exercises, learn how to establish strategies to create a respectful and connected classroom, balance structure and choice to create a positive attitude toward learning, set expectations, create challenging and engaging activities that are personally relevant to students, and develop strategies to help students feel more competent and confident in the classroom.

Your First Year of Teaching: Surviving and Thriving (Coming 2012)

Explore the realities and challenges of the classroom—not just what is taught in college—to go from surviving to thriving.



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The COMMON CORE STATE STANDARDS SUITES

Put the Common Core State Standards to work in your classroom. Two new course suites, one on Literacy Strategies and the other on Mathematics, let you focus in on exactly what you need!

Common Core and Literacy Strategies



- ▶ Common Core and Literacy Strategies: Language Arts and English
- ▶ Common Core and Literacy Strategies: Mathematics
- ▶ Common Core and Literacy Strategies: Science
- ▶ Common Core and Literacy Strategies: Social Studies

The Common Core State Standards serve as a guideline for the key literacy skills needed for students in grades K–12 in the 21st century. Learn practical strategies for incorporating literacy in the social studies, science, mathematics, or English language arts classroom. Instruction includes guided practice via problem-solving scenarios and reflection on each strategy.

Common Core and Mathematics



- ▶ Common Core and Mathematics: Grades K–5
- ▶ Common Core and Mathematics: Grades 6–8
- ▶ Common Core and Mathematics: Grades 9–12



Understand the research behind the Common Core State Standards for Mathematics and which concepts are crucial to master in the early grades to ensure success in higher levels of mathematics. These courses will help you

- Grasp the eight standards for mathematical practice and how they are connected to the content standards.
- Understand the importance of teaching concept and procedure.
- Gain concrete and actionable strategies for teaching mathematics for a deeper understanding to all students in grades K–12.
- Learn the importance of “representation” in mathematics and how to bridge the gap between concrete and abstract concepts.

The Common Core: A Strategic Approach *(Coming 2012)*



Join Harvey Silver in an exploration of the Common Core State Standards and six related strategies you can use to raise achievement and classroom engagement. This course also boasts a full-length digital book!

CURRICULUM DEVELOPMENT

Achievement Gaps: The Path to Equity, 2nd Edition *(Coming 2012)*



Explore the multiple causes for gaps in achievement and how to enhance a child's readiness to learn. You'll also investigate the many factors that contribute to unequal achievement patterns among different groups of students, including the disparities in student preparedness.

Classroom Instruction That Works *(Coming 2012)*



Get a different look at the newest edition of ASCD's best-selling book, *Classroom Instruction That Works*. Videos, reflection activities, and job-embedded applications add a new dimension to the work that transformed teaching.

Crafting Curriculum: An Introduction, 2nd Edition *(Coming 2012)*



Explore the curriculum-writing process from the inside out. Topics include curriculum development principles and concepts.





Join Carol Ann Tomlinson as she leads you through differentiated instruction (DI). A completely updated introductory course teaches the basics of DI to newcomers or those looking for a refresher. Plus, **five new courses** on topics like classroom management and assessment let users focus in on the topics that matter most to them.

DIFFERENTIATED INSTRUCTION

Carol Ann Tomlinson



Updated Introduction and Five New Courses

- ▶ Differentiated Instruction: An Introduction, 2nd Edition
- ▶ Differentiated Instruction: The Curriculum Connection
- ▶ Differentiated Instruction: Teaching with Student Differences in Mind
- ▶ Differentiated Instruction: Using Ongoing Assessment to Inform Instruction
- ▶ Differentiated Instruction: Creating an Environment That Supports Learning
- ▶ Differentiated Instruction: Leading and Managing a Differentiated Classroom



Carol Ann Tomlinson



DIVERSITY

Embracing Diversity: Effective Teaching, 2nd Edition

Learn practical tools for building respect for racial and multicultural diversity and combat gender and sexual bias through curriculum. Also explore the role of conflict resolution and character education in helping build learning environments that embrace diversity.

Embracing Diversity: Global Education, 2nd Edition

Understand the role global awareness plays in the lives of 21st century students. Through video examples, in-depth readings, and problem-solving activities, learn various ways to infuse global awareness into your lessons, school activities, and community connections and make global connections through technology.

Embracing Diversity: Managing Diverse Schools and Classrooms, 2nd Edition

Explore the importance of promoting diversity and tolerance at both the classroom and school level. You will learn about the many challenges that diverse schools face and have the opportunity to study classroom activities, procedures, and school-wide initiatives that focus on tolerance and diversity, including ways to involve parents of all types in the school community. Through video examples and in-depth readings, you'll learn practical ways to manage diverse classrooms and schools for the benefit of all students.

global

“ASCD’s suite of online courses gives me the tools to improve my professional skills, which ultimately help me improve student achievement both inside and outside of the classroom. The added benefit of being able to access and complete the courses anytime and anywhere is a great asset of the program.”

Greg Davis
Animation Instructor
Irving (Tex.) Independent School District



ENGLISH LANGUAGE LEARNERS

An Introduction to Teaching English Language Learners

Review the traditional native versus non-native speaker distinction and see why teaching English is so different from teaching other subjects. Explore innovative approaches like Communicative Language Teaching and the Lexical Approach plus strategies for teaching vocabulary, grammar, listening, speaking, reading, and writing.

Assessing Language Ability in Young Adults and Adults

Explore why language assessment is important and how you can assess language skills on an ongoing basis. Learn how to design, construct, score, and evaluate different language measures, including listening, speaking, reading comprehension, and written expression.

Content-Based Instruction for English Language Learners, 2nd Edition

Examine the main characteristics and types of content-based instruction for English language learners. You’ll see how teachers balance the dual focus on language and subject matter and learn about a helpful framework for designing content-based courses and lessons. You’ll also consider different criteria for choosing and developing the content taught, as well as factors influencing the choice, development, and adaptation of materials.

Developing Grammar Skills in English Language Learners

Evaluate seven definitions of grammar and learn the differences between patterns and rules. Explore the importance of “reading” your students or observing them, and learn how to diagnose errors and provide valuable feedback to students.

English Language Learners in the Mainstream, 2nd Edition (Coming 2012)



Increase your preparedness for working with English language learners in mainstream classes. Learn how demographic changes affect schools, the importance of culture when teaching English language learner students, and supportive strategies that can be implemented in any classroom.



Leadership for Contemporary Schools, 2nd Edition *(Coming 2012)*



Explore ways to promote good communication skills and help create a positive school culture.

Leadership: Effective Critical Skills, 2nd Edition *(Coming 2012)*



Examine the most critical skills education leaders need to reach maximum effectiveness, including effective communication, problem solving, decision making, conflict resolution, and team building.

Parents as Partners in Schooling, 2nd Edition

Take an in-depth view of ways schools are successfully meeting the parent-school connection challenge. In addition, explore and adapt strategies to create that connection in ways that meet the specific needs of your school and community.

LEADERSHIP AND COMMUNITY BUILDING



Raising the Organizational Intelligence of Your School in a Global Society *(Coming 2012)*



See your organization from a whole new level. Using examples from schools around the globe, explore techniques for improving team organization and leadership.

Schools as Professional Learning Communities: An Introduction, 2nd Edition *(Coming 2012)*



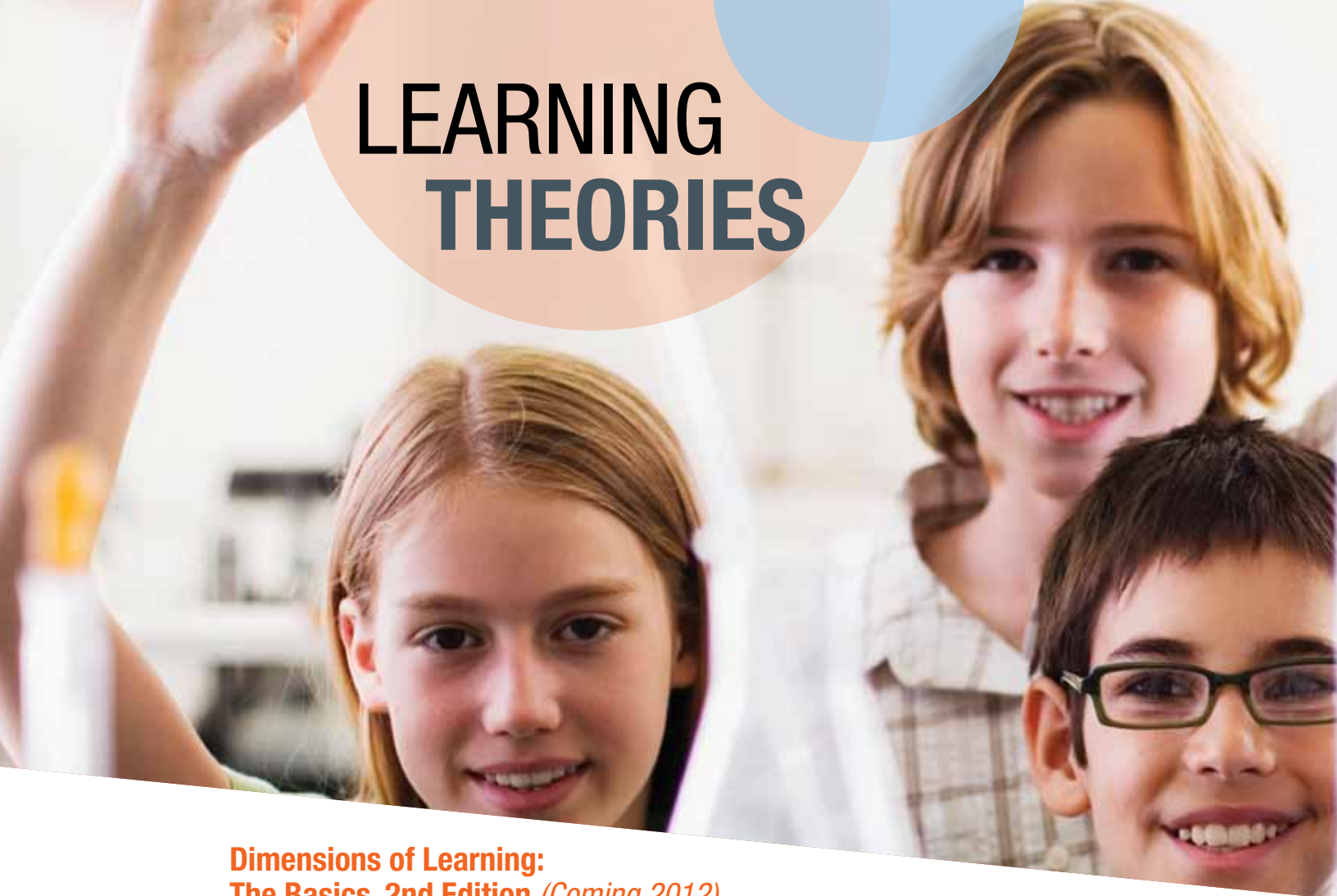
Investigate how school leaders communicate and collaborate with all stakeholders to promote the vision of improved student learning, and explore the basic characteristics of a professional learning community and how to establish an environment of reform that facilitates success.

Substitute Teaching: The Basics, 2nd Edition *(Coming 2012)*



Learn how to make substitute teaching more effective at your school. Whether you're a school leader or a classroom teacher, you'll explore techniques that can make a difference in your school.

LEARNING THEORIES



Dimensions of Learning: The Basics, 2nd Edition *(Coming 2012)*

Dig into core concepts at work in the Dimensions of Learning framework, and explore ways to translate the concepts from this seminal work into today's classroom.



Multiple Intelligences: Strengthening Your Teaching, 2nd Edition

Explore the theory and application of Howard Gardner's multiple intelligences (MI) for the 21st century classroom. Through videos, in-depth readings, and applications, you'll assess your own strengths and weaknesses, learn tools for assessing your students, and explore specific ideas and techniques for supporting MI in classroom curriculum and activities.

The Brain: Developing Lifelong Learning Habits, 2nd Edition

Learn about the thinking and learning skills that today's students need to become successful adults in the dynamic, rapidly changing, and "flattened" world. You will be introduced to the idea of habits of mind; survey 16 distinct ways of seeing, understanding, and interacting with the world; and learn instructional strategies to help your students develop each of these thinking and learning habits.

The Brain: Memory and Learning Strategies, 2nd Edition

Take a look at memory, how to relate it to the two memory systems that have been definitively identified by neuroscience—explicit and implicit, and how certain instructional strategies may promote particular types of memory formation. In addition, discover new information about learning and look for ways to increase the growing body of knowledge that is the human experience.

The Reflective Educator, 2nd Edition

Explore the role of reflection in your professional growth, as well as the role that reflection plays in student learning. This course will provide information on self-reflection, reflection in action, the benefits of professional learning communities, the importance of reflection in developing thoughtful learners, inquiry-based lesson planning, teacher inquiry, and taking an inquiry stance in your teaching practice.



LITERACY STRATEGIES

Literacy Strategies: Phonemic Awareness and Vocabulary Building, 2nd Edition *(Coming 2012)*



Explore strategies effective in helping students learn to read—from kindergarten through the 12th grade.

Literacy Strategies for Learning, 2nd Edition *(Coming 2012)*



Understand why it's important for every teacher to become involved in teaching students how to read, write, and comprehend the subject matter presented to them and provide teaching strategies in the content areas. In addition, consider the rationale for building literacy skills and learn several strategies relevant to different content areas.

Research-Based Literacy Approaches for the Elementary Classroom, 2nd Edition *(Coming 2012)*



Evaluate research-based components of a balanced literacy program any elementary teacher could use to build literacy skills and increase content knowledge. Throughout the course, you'll learn how to integrate the research-based components into literacy instruction, demonstrate skills students can imitate, and individualize and differentiate instruction.

SPECIAL POPULATIONS



Inclusion: The Basics, 2nd Edition

Explore the definition of inclusion and inclusive schools and find out what inclusion is and what it isn't. Through in-depth readings, examples, and applications, you'll have a conceptual understanding of what constitutes inclusion in the public education setting and the related federal laws. You'll also gain some practical strategies for adapting instructional activities and creating a welcoming, positive environment for all students.

Inclusion: Implementing Strategies, 2nd Edition

Learn valuable strategies for creating and working in an inclusive school environment, including strategies for handling the logistics of the classroom environment, aids and supports, and curriculum modification. You'll also learn the difference between accommodation and adaptation, and consider learning and teaching styles while developing differentiated activities that meet the array of student needs in your classroom.

Response to Intervention: An Introduction

Explore practical strategies for successfully implementing an approach to Response to Intervention that rescues underachievers.

Teaching with Poverty in Mind (Coming 2012)



Join Eric Jensen in this new addition to his Teaching with Poverty in Mind series. You'll explore ways to improve the academic achievement and life readiness of economically disadvantaged students through video examples, expert commentary, and job-embedded applications.

"The PD Online courses were well-received by our teachers. They completed courses when it best fit their schedule and at a pace that was appropriate for their own learning. By utilizing the online courses from ASCD we were able to develop teachers' knowledge in a cost-effective manner."

Stephanie Roth
Director of Elementary Instruction
Findlay (Ohio) City Schools



TECHNOLOGY

From Vision to Action: The 21st Century Teaching and Learning Plan

Explore what educators mean by “21st Century Teaching and Learning.” Throughout the course, you’ll work with the tools and concepts needed to develop a vision of 21st century teaching and translate it into an actionable practice for your school or district.

Technology in Schools: A Balanced Perspective, 2nd Edition

Learn about the challenges and benefits of incorporating technology into instruction. You will discover engaging and meaningful ways to encourage proper technology integration in schools and work toward increasing access for all students. You will also examine the importance of helping students and their families think critically about the role technology plays in their daily lives.



BY DESIGN

Grant Wiggins and Jay McTighe

Understanding by Design: An Introduction, 2nd Edition

Put the framework based on Understanding by Design to work in your classroom. Follow along with Grant Wiggins and Jay McTighe as they bring the principles and practices of their popular framework to life through videos, readings, and applications.

Understanding by Design and Common Core: English/Language Arts (Coming 2012)

Learn how to design units of study around the Common Core State Standards using the framework based on Understanding by Design, with a focus on the English language arts strand. Explore how to think like an assessor and how to align your objectives with your outcomes.



Understanding by Design and Common Core: Mathematics (Coming 2012)

Learn how to design units of study around the Common Core State Standards using the framework based on Understanding by Design, with a focus on the mathematics strand. Explore how to think like an assessor and how to align your objectives with your outcomes.



Grant Wiggins



Jay McTighe

SYLLABUS and Course Objectives

Syllabus

ASCD's PD Online courses give you the flexibility you need to create your ideal professional development experience, and we build in tools, such as a course syllabus, to make your job easier.

Each syllabus includes a course overview, a list of objectives, and a sequence of materials, making it the perfect tool for seeing the course's big picture at a glance.

In addition, professional development leaders, college faculty, and others leading a group through the course find the syllabus a powerful tool for establishing a sequence and timeline. Plus, it's an invaluable resource for those who need to blend the PD Online course with their current professional development or course material.



Course Objectives

PD Online courses are objective-aligned. The objectives dictate the development and organization of all course materials; all items in the pre-course and post-course assessments align to specific course objectives.

The objectives appear in the syllabus, on the Course Objectives screen, and at the beginning of each content module.

Sample syllabus on page 20

objectiv

flexibility

syllabus

Sample Syllabus

Course Syllabus

| | |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Module 1 | What Is Differentiated Instruction, and Why Do We Need It? Module Welcome <ul style="list-style-type: none">• Video: Giving Rise to the Idea of Differentiation• Reading: What Is Differentiated Instruction and Why Differentiate?• Video: A Way of Thinking About Teaching and Learning• Video: Meaningful Differentiation Is Proactive• Reading: Differentiating in Mixed-Ability Classrooms• Video: Learning to Differentiate Instruction Check for Understanding <ul style="list-style-type: none">• Application: Aligning Beliefs and Practices• Module Review Reflection |
| Module 2 | Beliefs That Guide Differentiated Instruction Module Welcome <ul style="list-style-type: none">• Reading: Beliefs That Guide Differentiated Instruction• Video: Fixed and Growth Mindsets• Reading: <i>Educational Leadership</i> – Even Geniuses Work Hard• Video: The Shift Toward the Growth Mindset• Reading: <i>Educational Leadership</i> – Notes from an Accidental Teacher• Video: Differentiation Philosophy in Action Check for Understanding <ul style="list-style-type: none">• Application: Distinguish Between the Fixed and Growth Mindsets• Module Review Reflection |

GET STARTED TODAY!

Options for Individuals, Professional Development Leaders, and Administrators

- Independent users can purchase courses in the ASCD Store.
- Professional development leaders can assign specific courses to a group.
- Administrators can distribute credits and let users choose their own courses.

Education leaders! Save when you buy multiple courses for all your staff:

| | |
|-----------------|------------------------------|
| 1–9 courses | \$99 per course |
| 10–99 courses | \$84.15 per course (15% off) |
| 100–499 courses | \$79.20 per course (20% off) |
| 500–999 courses | \$74.25 per course (25% off) |
| 1,000 or more: | \$69.30 per course (30% off) |

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please contact Jean Pride at jpride@ascd.org.

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View a demo video, see a sample course,
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